

## ***Project CrossWater+***

### ***Organiser: Acquedotto Pugliese Spa (LP)***

***Conference Closing Event: a "Control Room" on water management for protecting the Adriatic***

## **Event Agenda**

***AQP Water Palace, Bari, 1<sup>st</sup> July 2025***

08h30 - 09h00 Registration, welcome greetings	
09h00 Start of the meeting – session 1	
09.00-09.10	Opening of the Workshop by the AQP President Prof. Domenico Laforgia and the General Manager Dr. Francesca Portincasa
09.10-09.30	Introduction by the Director of the AQP Department of Research, Development & International Activities, by Gianfredi Mazzolani
Contents and inputs	General presentation and introduction of the project and in detail of the conference.
Expected output	Aim of the Final Conference is to present the results of the discussions held during the Crosswater+ events and to set up the Control Room to monitor the partners training needs
09.30-10.00	IPA South Adriatic Programme introduction led by Joint Secretariat (Project officer Antonio Agrosi and Communication Officer Carmela Sfregola)
10.00-11.00	Results of previous events by all Crosswater+ partners
10.00-10.20	Results of previous events by all Crosswater+ partners (Montenegro) lectured by Tihomir Adžić
10.20-10.40	Results of previous events by all Crosswater+ partners (Albania) lectured by Valeria Bardhaj
10.40-11.00	Results of previous events by all Crosswater+ partners (Italy) lectured by Doriana Galante
Contents and inputs	Presentation by the partners of the workshops and seminars held during the project
Expected output	Obstacles encountered during implementation; Innovative solutions and lessons learned;

	Show how the project has benefited communities and ecosystems, or industries; Suggest improvements for long-term sustainability;
<b>11.00-11.15</b>	<b>Coffee break</b>
<b>11.15-11.45</b>	<b>Results of the pilot training course organized in Albania by Valeria Bardhaj</b>
<b>11.45-12.00</b>	<b>Experience of the two participants from the Italian partner country, lectured by Annamaria Giuliano and Annarita Fiorente</b>
<b>Contents and inputs</b>	Essential components that contribute to an effective learning experience
<b>Expected output</b>	Measurable results and benefits that participants gain after completing a course.
<b>12.00-13.00</b>	<b>AQP Control Room Setting up (working group)</b>
<b>Contents and inputs</b>	Identify key requirements such as the number of operators, types of inputs, and necessary tools
<b>Expected output</b>	Helps parties align their goals and expectations before entering a formal contract; Clarifies roles and responsibilities; Encourages collaboration and long-term partnerships;
<b>13.00-14.00</b>	<b>Light Lunch</b>

14h30 Start of the meeting – session 2	
<b>14.00-15.15</b>	<b>Capacity building session: how to raise awareness of the general public on water saving and additional costs for protecting environment, instructed by Dr. Scrimieri and AQP Speaker's Team for Crosswater+</b>
<b>Contents and inputs</b>	Strategic planning and engaging methods: understanding Public Awareness explaining the importance of water conservation and its impact on communities; community Engagement Strategies; Behavioral Change Techniques; Media and Communication Channels; Policy and Institutional Support.
<b>Expected output</b>	Participants gain a deeper understanding of water conservation and its impact. Development of guides, brochures, and digital content for ongoing awareness.

	<p>Creation of training modules for future sessions.</p> <p>Reduction in water consumption at household and community levels.</p> <p>Improved water management practices in industries and agriculture.</p>
<b>15.15- 15.45</b>	<b>QUESTION TIME</b>
<b>15.45-16.00</b>	<b>Signature of Memorandum of Understanding (all partners)</b>
<b>16.15-16.30</b>	<b>Coffee break</b>
<b>16.30h End of the meeting</b>	